



BUCKS SKILLS SHOW

Make your future **WORK!**

8th and 9th March 2023



Sponsorship Opportunities



In partnership with:
Buckinghamshire
LOCAL ENTERPRISE
PARTNERSHIP
THE ENTREPRENEURIAL HEART OF BRITAIN



YOUR LOCAL
GROWTH HUB

THE **CAREERS &
ENTERPRISE**
COMPANY

Facts about Bucks Skills Show 2022

A highly interactive event to showcase and inspire career choices.



4,500 Visitors



 30 schools attended

 10 key industry sectors represented

“ A really fantastic opportunity for young people to come and discover, engage with and be enthused. To be able to talk with employers from so many sectors and test their skills first hand via the interactive activities supplied by each exhibitor is a brilliant idea. The show gives young people a real chance to think seriously about their future ”

Buckinghamshire Council

10
outside stands

120
exhibitors with
interactive activities



Why sponsor the Bucks Skills Show 2023?

Becoming a Bucks Skills Show Sponsor

- Enhance your profile in Buckinghamshire among key influencers and stakeholders.
- Ensure that your careers messages reach all Buckinghamshire schools, colleges and community groups.
- Differentiate your recruitment offer and become an employer of choice.
- Influence the continued growth of this leading experiential careers event in Buckinghamshire.
- Showcase your strengths and values as a high profile employer in Bucks.

Target Audience:

- Students in Year 9 and above in all 47 schools and colleges across the county. All actively seeking career development, recruitment and directional opportunities.
- Those seeking a career change.
- Key influencers including parents, families, educators and career guidance professionals.
- Stakeholders, including Buckinghamshire Business First, Buckinghamshire County Council, Buckinghamshire Local Enterprise Partnership, the Careers and Enterprise Company, and the education and business communities.





The following packages are available, but we will work with you to create a package that suits your needs and your budget:

Premier Sponsorship £5,000 (+VAT)

- Premium exhibition stand.
- Logo sited on all marketing and promotional materials for the event.
- Widespread media coverage in press, and throughout social media.
- 1x Sponsor in spotlight article in the BBF newsletter before the Skills Show to reach c14,000 local businesses and a social post to follow across all BBF platforms.
- Links to your website for the event webpage.
- Thank you post to our Premier Sponsor across all Skills Hub social platforms.

Standard Sponsor £2,500 (+ VAT)

- Exhibition stand.
- Logo and web links on Skills Hub website.
- Inclusion in promotion.
- Tagged in all social media related to Skills Show.

Other ways to sponsor £200 - £2000 (+VAT)

Your business can benefit from the kudos and marketing PR activity generated at the Skills Show.

contact us for ways to get involved



Sponsors, exhibitors and speakers from previous years



Get in touch and discuss with us how participation in the Skills Show can have a positive impact on your company and its future workforce

Contact: **Marina Jackson**

Email: Marina.Jackson@bucksskillshub.org

Phone: 01494 927156