

Enterprise Day

Agenda

7th April 2021, Online webinar through a Zoom meeting

10.00am	Welcome & Introduction – Lesley McKie, Buckinghamshire Business First
	Group Introductions
10.15am	Planning Session <ul style="list-style-type: none"> • Is this for you? – The basics of running a business – Graeme Laws • Q and A
11.15am	Break

11.45am	Welcome back to Part 2
12.00pm	Key Finance & Accountancy Session <ul style="list-style-type: none"> • Expert overview – Chris Shennan, APS Accountancy (60 mins)
1.00pm	Lunch and individual questions

1.45pm	Welcome back to Part 3
1.45pm	Your Big Idea and Business Plan – Graeme Laws (45 mins)
2.30pm	Marketing and Customers – Lesley McKie and Graeme Laws (30 mins)
3.00pm	Close and next steps - Lesley McKie
3.15pm	Session ends

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Speakers



Graeme Laws

Graeme works with business owners existing, new and potential start-ups to deliver business process improvement and growth. He has worked with many start-up businesses and held many workshops educating and inspiring a new generation of business owners.



Lesley McKie

An experienced business consultant, mentor and trainer who also runs her own marketing and communications business. Lesley is passionate about supporting small businesses, women in business and SMEs.



Chris Shennan

Chris has a broad experience including the preparation of sole trader, partnership, limited company and audit level clients financial statements; as well as undertaking audits. Also covering the tax aspects including personal and corporation tax returns, P11Ds, payrolls and payroll year end procedures.

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