



The Conran Shop: Combining substance and style

The Conran Shop is a home of iconic designs, and a unique blend of furniture, lighting, and interior accessories. Hence the excitement at Form Workplace Solutions when we were referred to them to help support their move into new offices in London!

This is a customer whose name is synonymous with the latest and greatest in British design, and we knew from the start they'd have a clear understanding of form and function, style and sophistication.

Our role was to help re-imagine a space that had previously been used as a showroom for a high-end kitchen company – think bare concrete walls, ceilings, and floors. Such was the blank canvas available, and The Conran Shop was determined to use every inch of it.

Bold colours and innovative design were definitely the order of the day, married with a strong sense of practicality.





Bespoke storage and hidden cables

This was evident in the approach to storage, which took advantage of the high ceilings and customised lockers to offer chic homes to a vast number of samples that had been known to clutter their previous office. Below this wall storage, we also crafted bespoke touchdown benches to inspire a more collaborative ‘feel’ to the space – with the added benefit of hiding all cables and integrated power within their design.

Additional power and data for the more dedicated workstations was provided via bespoke galvanised conduits which were hooked up to the ceiling tray above allowing infrastructure cabling to be housed in an innovative, uncluttered and architectural style, complementing the raw textures found in the space.

Bringing their vision to life

Throughout the length of the project, The Conran Shop looked to Form Workplace Solutions for guidance in working through various design challenges to help bring their vision to life – while ensuring it met their strict standards and attention to detail.

As for the results, we think they confidently speak for themselves, with jaw-dropping design fused with stylish innovation: A practical elegance that meets brand expectations while staying sympathetic to the day-to-day needs of employees. As for what the client thinks:

“Form proved to be an excellent partner for us on a clearly defined project. The Conran Shop has a heritage in design retail and we had specific brand requirements for the new office. From the quotation stage to completion, Form are diligent and professional.

We appreciate that our ideas were not the typical office norms but Chris and the team interpreted and delivered exactly as planned - and within a very precise budget. The Conran Shop is super proud of its new home.”

Stephen Briars, Creative Director, The Conran Shop.



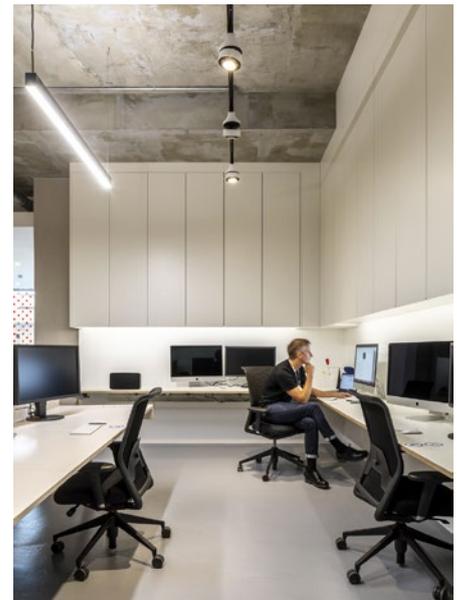
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Client: The Conran Shop
Project: New London office fit-out

- ✓ New office fit-out to precise client specifications
- ✓ Specialist storage
- ✓ Bespoke joinery
- ✓ Partitioning
- ✓ Decoration
- ✓ Locker area for agile workers
- ✓ Lighting
- ✓ Electrical power and data connectivity
- ✓ HVAC modifications
- ✓ Toilets



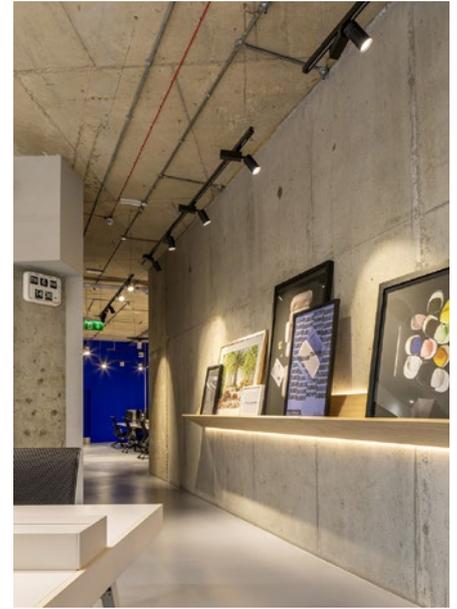
Range of collaboration spaces



Bespoke wall storage



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